




City of San Diego
CARL DEMAIO
CITY COUNCILMEMBER –DISTRICT 5

MEMORANDUM

DATE: January 9, 2012

TO: Councilmember Sherri Lightner
Chair, Economic Development and Strategies Committee

FROM: Councilmember Carl DeMaio 

RE: Economic Priorities for the ED&S Committee

The creation of the *Economic Development and Strategies Committee* is a positive step forward in the effort to create jobs for San Diegans. In August 2011, I released the initial draft of my *Pathway to Prosperity* job creation plan with the same goal of job creation in mind. I am submitting a number of these reforms to the Committee to examine. Please refer to the *Pathway to Prosperity* proposal for details on the reforms listed below.

I wish you all the best in your role as chair of this new committee, and I will continue to do all that I can to encourage policies that create jobs for San Diegans. Please let my office know if we can help in any way in the Committee's efforts.

Reorganize the Office of Small Business to designate "Job Sector Coordinators" to trouble-shoot problems in economic sectors

Overhaul of Permit Processing at Development Services

Pursue a Clean Tech Incubator Center and Retail Expo

Expand Youth Mentorship and Veterans' Job Training Programs

Vocal Leadership to Ensure Completion of Navy Headquarters Project

"Tourism 2020" Strategic Plan

Make San Diego a "Fair and Open Employment" Region

Enact "Regulatory Amnesty"

Increase the amount of ministerial permits processed at DSD

Provide greater leadership on Regulatory Reform in Sacramento

Later this year I will be submitting a final version of the *Pathway to Prosperity* proposal with additional job creation ideas generated during the economic town hall series I hosted during the fall, input from the 15-member Job Creation Task Force I convened in August, feedback submitted to my public hotline, and proposals stemming from my many discussions with San Diego's business owners.

I look forward to submitting that comprehensive proposal to the ED&S Committee later in the year.

CC: Honorable Members of the City Council